

Event Partner Package Plus

Hilversum Marketing offers local event planners the opportunity to become our partner. For a fixed amount per year you can purchase one of our partner packages. This allows you to use our services and marketing resources. This can come in handy when you are promoting your event.

Physical UITagenda

The paper UITagenda Hilversum is published monthly and can be obtained free of charge at 150 locations in Hilversum and in a number of surrounding municipalities. Think of locations such as the Tourist Office, the library, restaurants and bars, theatres, concert halls, museums, retailers, etc. 5,000 copies are distributed.

- Prominent inclusion of events in general content with photographic material.
- 1 advertisement per year in paper UITagenda Hilversum.

Online promotion

Livehilversum.nl is the visitor website of Hilversum. An online platform that focuses on our target groups, residents and visitors, and features themes such as media, shopping, sports, and culture. The website has approximately 200,000 visitors a year.

- Prominent inclusion of events and activities in our online channels, including our social media.
- Homepage promotion with 2 featured events per year.
- Optional: separate theme page on the visitor website.

Branding

- Use of the LiveHilversum logo and partner banner on your own marketing materials

Screens

- Inclusion of events and items on the screens Hilversum Marketing controls.

Event signs

- 1 campaign (25 A0-signs, double sided) for 1 week, along the (approach) roads of Hilversum.

VVV Tourist Office

- Presentation of brochure material in VVV Tourist Office Hilversum.
- Free touristic-recreational brochure material of the entire Gooi & Vecht area.
- A discount on the purchase of (local) VVV products.

Delivering content

Partners are responsible for the timely delivery of correct information about addressing, offers, special activities, and any changes at info@hilversummarketing.nl.

Costs

The costs of the event partner package are EUR 950 excl. VAT per year.

Contact

Would you like to know more about our partner package or are you curious about the possibilities? Please contact Hilversum Marketing at info@hilversummarketing.nl or visit www.hilversummarketing.nl.

* Please mind that the use of all of our marketing resources is based on availability and editorial independence on the part of Hilversum Marketing.