

Strategic Partnership

The whole is greater than the sum of its parts. Hilversum Marketing offers local organisations and businesses the opportunity to become our strategic partner. Together we can contribute to the positioning of Hilversum as the city of media as well as a nice place to live, to visit, and to work. Our goal is to increase cooperation by working together on various strategic projects. Partners can also use our services and marketing resources.

Strategic cooperation

- Contribution to Hilversum citymarketing
- Invitations for various partner meetings and access to our network
- Cooperation on various strategic projects

Physical UITagenda

The paper UITagenda Hilversum is published monthly and can be obtained free of charge at 150 locations in Hilversum and in a number of surrounding municipalities. Think of locations such as the Tourist Office, the library, restaurants and bars, theatres, concert halls, museums, retailers, etc. 5,000 copies are distributed.

- Inclusion of events in general content
- 1 advertisement per year in paper UITagenda Hilversum

Online promotion

Livehilversum.nl is the visitor website of Hilversum. An online platform that focuses on our target groups, residents and visitors, and features themes such as media, shopping, sports, and culture. The website has approximately 200,000 visitors a year.

- Inclusion of events and activities in our online channels, including our social media
- Homepage promotion with 2 featured events per year

Branding

- Use of the LiveHilversum logo and partner banner on your own marketing materials

Screens

- Inclusion of events and items on the screens Hilversum Marketing controls

Event signs

- 1 campaign (25 A0-signs, double sided) for 1 week, along the (approach) roads of Hilversum.

VVV Tourist Office

- Presentation of brochure material in VVV Tourist Office Hilversum
- Free touristic-recreational brochure material of the entire Gooi & Vecht area
- A discount on the purchase of (local) VVV products

Delivering content

Partners are responsible for the timely delivery of correct information about addressing, offers, special activities, and any changes at info@hilversummarketing.nl.

Costs

The costs of the event partner package are EUR 1,000 excl. VAT per year.

Contact

Would you like to know more about our partner package or are you curious about the possibilities? Please contact Hilversum Marketing at info@hilversummarketing.nl or visit www.hilversummarketing.nl.

* Please mind that the use of all of our marketing resources is based on availability and editorial independence on the part of Hilversum Marketing.